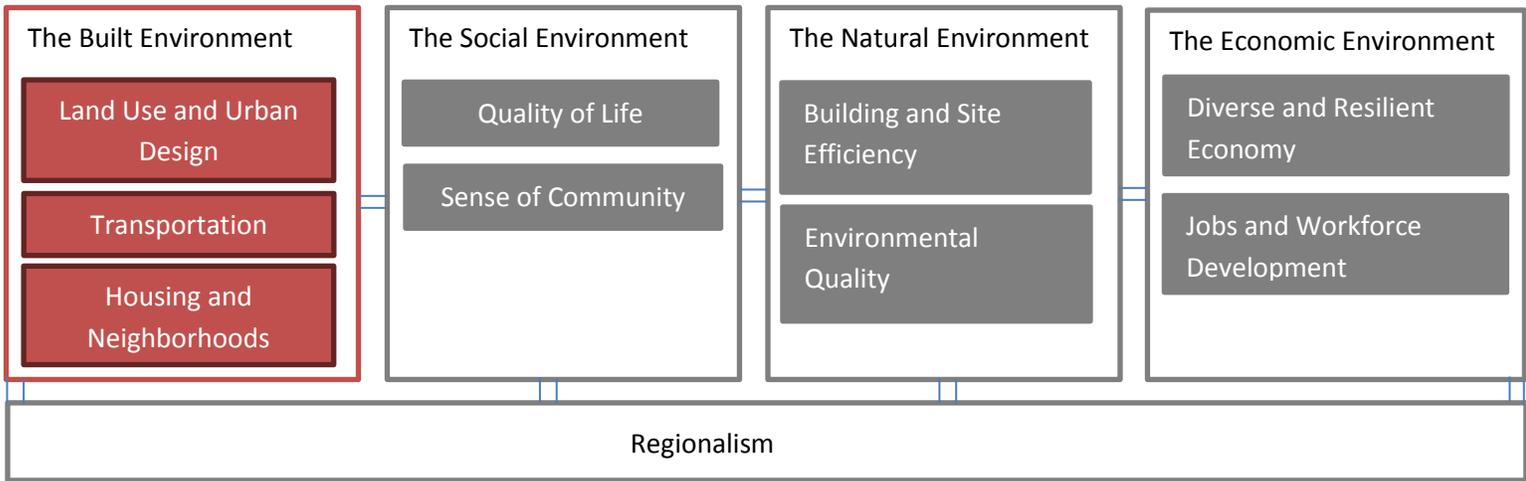


Plano Tomorrow Vision and Policies

PLANO TOMORROW “PILLARS”



The Built Environment		
<p>Land Use and Urban Design</p> <ul style="list-style-type: none"> • Land Use • Urban Design • Urbanization of Expressway Corridors • Undeveloped Land • Transit-Oriented Development 	<p>Transportation</p> <ul style="list-style-type: none"> • Roadway System • Bicycle • Mass Transit • Transportation Demand Management • Pedestrian Environment 	<p>Housing and Neighborhoods</p> <ul style="list-style-type: none"> • Neighborhood Conservation • Redevelopment of Neighborhood Centers • Special Housing Needs

The Built Environment Vision

Plano is a vibrant city with attractive and walkable neighborhoods, distinct mixed-use urban centers with active nightlife, strong commercial corridors, and a multimodal transportation system that includes a variety of transit options.

The Built Environment - Land Use

Policy - Plano will strategically promote and incentivize higher integration and efficiency of land use, in both new and redevelopment areas, while respecting the existing residential and business community, to provide greater housing and employment choices, reduce infrastructure costs, and support regional growth.

The Built Environment - Urban Design

Policy - Plano will promote and incorporate unique and functional urban design components within all new developments, public spaces and streetscapes to enrich areas throughout the city, create distinctive visual character, and ensure a citywide pedestrian-friendly environment.

The Built Environment - Urbanization of Expressway Corridors

Policy - Plano will encourage reinvestment, redevelopment, and urbanization of identified expressway corridors to create mixed use developments that incorporate higher density housing, commercial, and retail opportunities.

The Built Environment - Undeveloped Land

Policy - Plano will reserve its remaining undeveloped land for high quality development with distinctive character, emphasizing businesses offering highly skilled employment and limiting housing and retail uses except when integrated into compact complete centers to ensure adequate land for projected employment growth.

The Built Environment - Transit-Oriented Development

Policy - Plano will proactively encourage and incentivize development within walking distance of existing and future rail stations or bus transit centers to create an integrated mix of medium to high density uses including residential, employment, retail and civic spaces.

The Built Environment - Roadway System

Policy - Plano will develop an integrated, multimodal transportation system, through the utilization of technology and innovative concepts that improves the safety and efficiency of the roadway system for all users.

The Built Environment - Bicycles

Policy - Plano will enhance and maintain a safe regional bicycle system to provide a viable option for travel to destinations, which is accessible to all users.

The Built Environment - Public Transit

Policy - Plano will provide access to a convenient transit network focused on increased travel options and direct connections to major local destinations.

The Built Environment - Transportation Demand Management

Policy – Plano will utilize Transportation Demand Management to improve air quality, reduce journey to work trips and mitigate traffic congestion.

The Built Environment - Pedestrian Environment

Policy - Plano will pursue a universally accessible and well-connected pedestrian system that promotes walkability, improves navigation of major thoroughfares, and encourages connections between residential areas and neighborhood centers.

The Built Environment - Neighborhood Conservation

Policy: Plano will conserve and enhance established residential neighborhoods through city programs, initiatives, and regulations that support neighborhood identity; ensure safe, walkable communities; and preserve the suburban form that contributes to the overall character and livability of the neighborhoods.

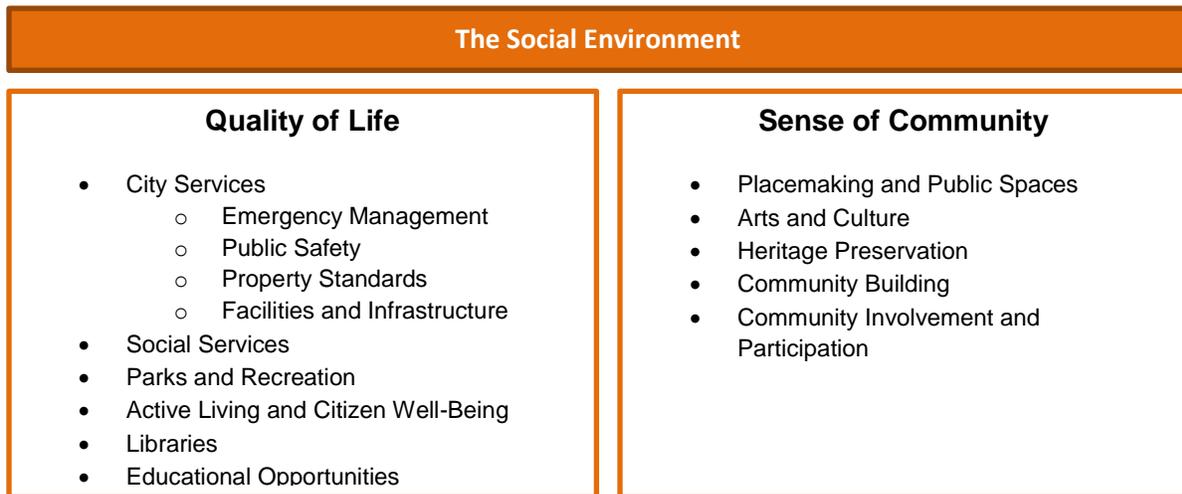
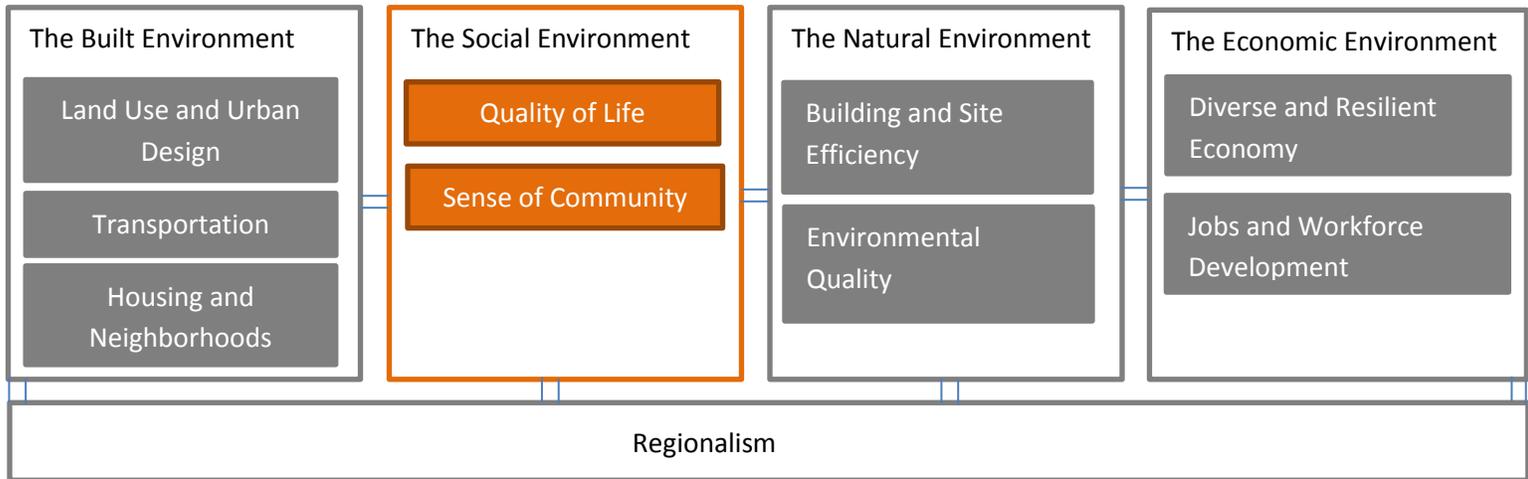
The Built Environment - Redevelopment of Neighborhood Centers

Policy: Plano will promote, and provide incentives, to encourage reinvestment in and redevelopment of strategically located mixed-use neighborhood centers at underperforming commercial sites to accommodate local commercial, retail and entertainment uses and provide diverse housing opportunities within walking distance of surrounding residents.

The Built Environment - Special Housing Needs

Policy: Plano will accommodate senior and special needs housing through inclusive regulations and the goals stated in the Consolidated Plan.

PLANO TOMORROW "PILLARS"



The Social Environment Vision

Plano provides a strong sense of community and high standard of living for its citizens through sustaining strong local partnerships and programs that ensure superior services, diverse cultural amenities, and quality educational opportunities.

The Social Environment - City Services – Emergency Management

Policy - Plano will evaluate and expand its emergency management initiatives and education to better prepare the public and city staff during emergencies.

The Social Environment - City Services – Public Safety

Policy - Plano will enhance its present high quality public safety and public outreach initiatives to lower crime rates and sustain quality fire protection while providing greater services to the community.

The Social Environment - City Services – Property Standards

Policy - Plano will educate the community on the importance of property maintenance and provide proactive inspections to improve the quality of life, enhance the city's appearance and protect the health and safety of the community.

The Social Environment - City Services – Facilities and Infrastructure

Policy - Plano will strategically plan and implement improvements to city facilities and infrastructure to ensure the necessary needs and services are provided to the community.

The Social Environment - Social Services

Policy - Plano will partner with private enterprises, nonprofit organizations, Collin County, Plano ISD, and other entities to provide adequate support to underserved populations within the community.

The Social Environment - Parks and Recreation

Policy - Plano will develop and maintain a comprehensive system of park, trail, recreational, fitness, and sports facilities and programs that keeps pace with the city's changing demographics, creates multiuse destinations, and improves the health, wellness, and morale of the citizens.

The Social Environment - Active Living and Citizen Well-Being

Policy - Plano will partner with local medical providers to create health and wellness initiatives that increase active living and citizen well-being.

The Social Environment - Libraries

Policy - Plano will enhance and expand, as appropriate, the existing library services to accommodate additional community needs that serve the changing demographics and library trends for the city.

The Social Environment - Educational Opportunities

Policy - Plano will assist with local education initiatives and opportunities to ensure high quality learning within the city.

The Social Environment: Placemaking and Public Spaces

Policy - Plano will create memorable and unique public spaces to enhance community character and build neighborhood identity.

The Social Environment - Arts and Culture

Policy – Plano will promote the advancement of arts and cultural amenities with private and nonprofit partners to enhance quality of life and enrich community culture.

The Social Environment - Heritage Preservation

Policy – Plano will embrace its unique historical character and authenticity by identifying and preserving historic and cultural resources that promote the understanding of the city's history and enrich the city's sense of place.

The Social Environment – Community Building

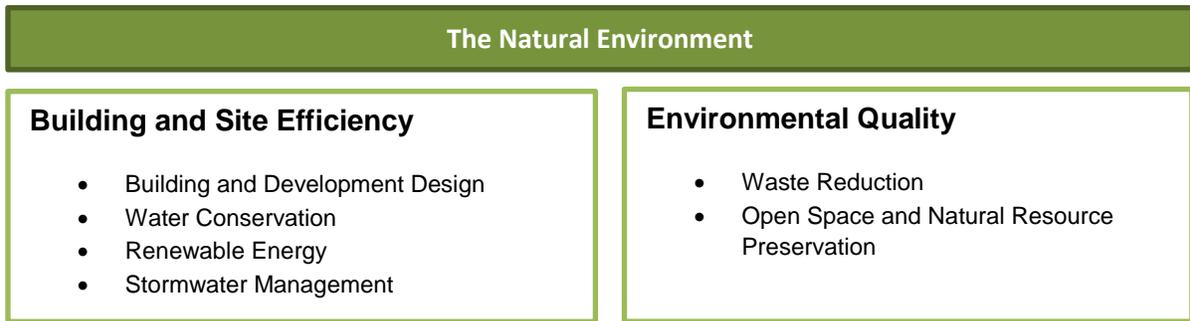
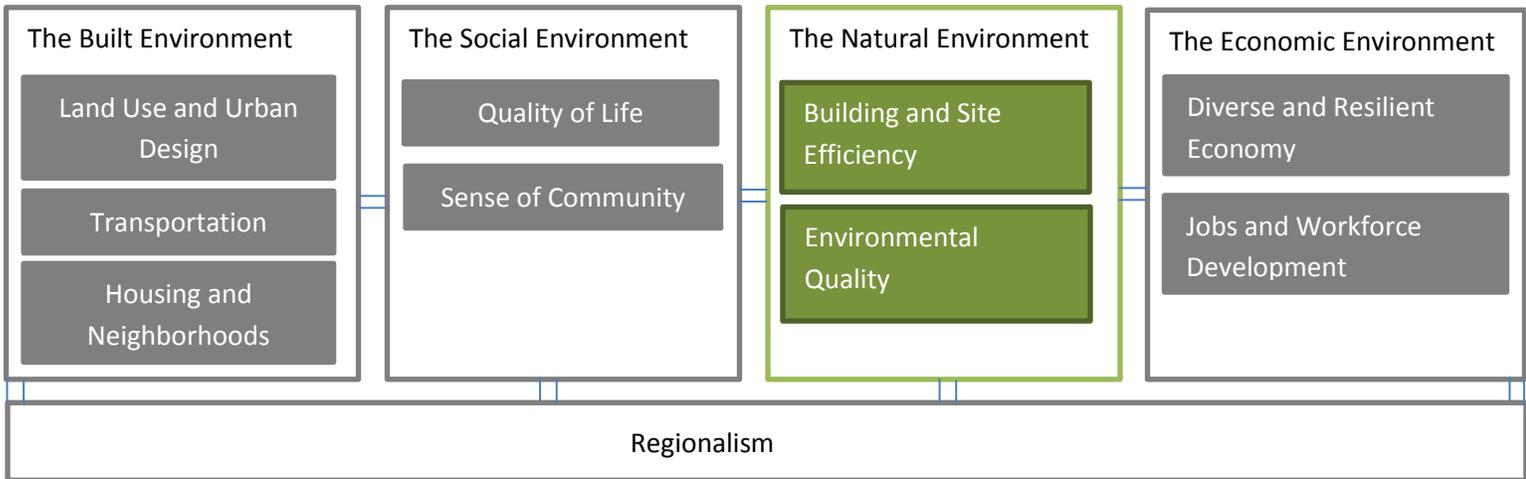
Policy – Plano will pursue community building efforts and initiatives and provide the tools needed to strengthen community cohesion and sense of belonging among residents.

The Social Environment – Community Involvement and Participation

Policy – Plano will proactively seek civic participation from all ages, ethnicities and cultures and provide residents with information, education and opportunities to increase citizen involvement.

Policy Statements for Open House Meetings

PLANO TOMORROW “PILLARS”



The Natural Environment Vision

Plano is a healthy and sustainable city, whose policies and investments focus on building and site efficiency, protecting and restoring natural resources, and improving the resiliency of the community.

The Natural Environment - Building and Development Design

Policy – Plano will implement energy efficient building codes and make sustainable investments to new and existing facilities to reduce energy consumption, improve air quality and reduce greenhouse gas emissions.

The Natural Environment - Renewable Energy

Policy – Plano will increase the use of solar power and other renewable sources for city infrastructure, facilities, and operations and encourage residents and businesses to make renewable energy improvements that diversify the energy supply, reduce dependence on fossil fuels, improve air quality, and reduce greenhouse gas emissions.

The Natural Environment - Stormwater Management

Policy – Plano will improve water quality by requiring design and use of erosion control plans and stormwater pollution prevention plans to ensure compliance with federal, state, and local regulations, minimize pollution and contamination of water ways, and enhance and protect biodiversity and ecosystems.

The Natural Environment - Water Conservation

Policy – Plano will conserve water resources by expanding education and incentive programs to ensure the city has adequate water supply to meet the long term needs of the citizens.

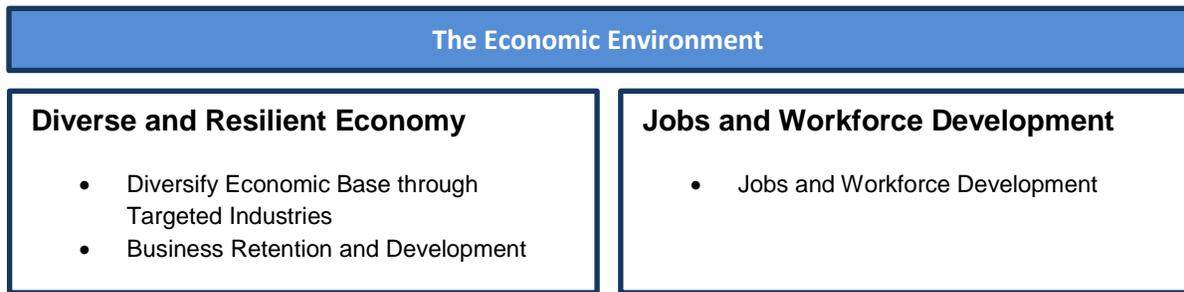
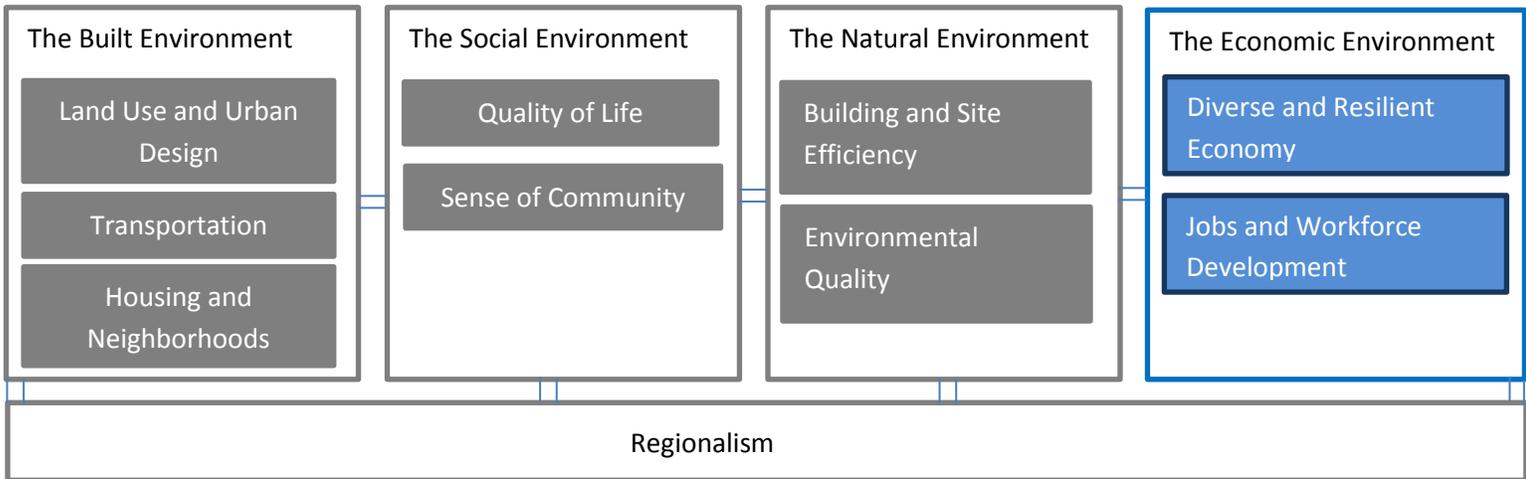
The Natural Environment - Waste Minimization

Policy – Plano will reduce the overall disposal of solid waste and increase reuse and recycling to conserve environmental resources.

The Natural Environment - Open Space and Natural Resource Conservation

Policy – Plano will conserve and restore open spaces and natural resources to increase resilience, adaptability, and biological integrity and maintain the city's urban forest as a key component of the natural infrastructure network to improve air quality and the health of Plano's citizens.

PLANO TOMORROW “PILLARS”



The Economic Environment Vision

Plano has a diverse and resilient economic base with a variety of businesses and employment opportunities for a well-educated and highly-skilled resident population.

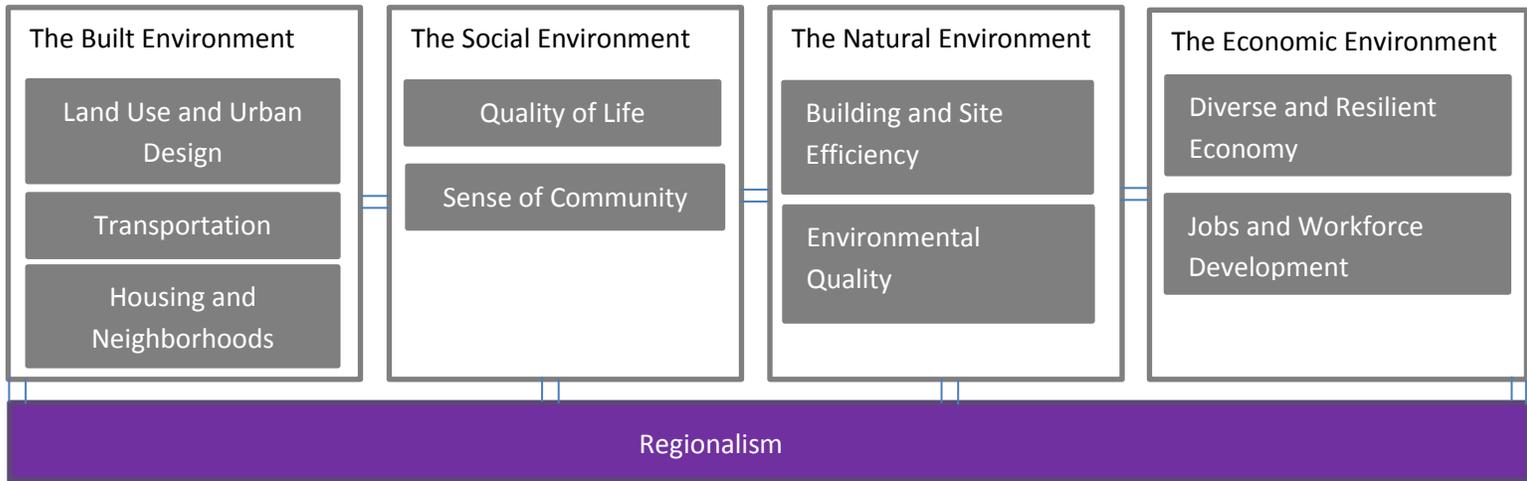
The Economic Environment - Diverse and Resilient Economy

Policy – Plano will focus efforts to retain existing businesses and target outreach to innovative knowledge-based companies to ensure a diverse and resilient economic base.

The Economic Environment - Jobs and Workforce Development

Policy – Plano will assist the education and business communities in developing a competitive workforce to provide job skills demanded by the regional market place and employment opportunities for local graduates.

PLANO TOMORROW "PILLARS"



- Regionalism**
- Population Growth
 - Regional Transportation
 - Air Quality
 - Water Conservation
 - Consistency with Neighboring Cities
 - Education

Regionalism Vision

Plano is a leader and an innovator in the Dallas-Fort Worth Region by working with other communities to address population growth, regional transportation, air quality, water preservation, consistency with neighboring cities and education issues.

Regionalism - Population Growth

Policy – Plano will accommodate regional population growth in identified areas for urbanization and mixed use development while preserving the suburban character of the community.

Regionalism - Transportation

Policy – Plano will evaluate regional transportation options with consideration of the impact on existing residential and business development and emphasis on the expansion of transportation choices, traffic demand management and trip reduction strategies to improve regional mobility.

Regionalism - Air Quality

Policy – Plano will lead by example in the Dallas-Fort Worth area by developing policies that assist the region in reaching attainment for air quality.

Regionalism - Water Conservation

Policy – Plano will assume regional leadership regarding water issues and work with North Texas Municipal Water District (NTMWD) member organizations to encourage more efficient water use and conservation.

Regionalism - Consistency with Neighboring Cities

Policy – Plano will partner with neighboring cities to provide municipal services and plan for compatible growth to ensure consistency of public improvements between jurisdictions and operational efficiencies.

Regionalism - Education

Policy – Plano will partner with local and regional education institutions to provide quality educational opportunities to retain students in the region and for economic development opportunities to attract businesses seeking universities to provide research and development opportunities.